

FOR IMMEDIATE RELEASE:

## Delta Innovative Services Receives GAF's Prestigious 2014 President's Club Award

Kansas City, KS – May 18, 2015: Delta Innovative Services, Inc.

Delta Innovative Services, Inc., of Kansas City, Kansas, has received GAF's most prestigious contractor award: The GAF President's Club Award. This highly coveted award recognizes Delta Innovative Services as one of the "elite of the elite" among commercial roofing contractors in the United States.

GAF is North America's largest roofing manufacturer, and only GAF Master Select<sup>(TM)</sup> contractors can compete for its commercial President's Club Award. To qualify for this award, a commercial roofing contractor must demonstrate an exceptional level of excellence in their business, especially in the areas of Installation Excellence, Property Owner Protection, and Installer Training.

Delta Innovative Services has been a GAF Master Select<sup>(TM)</sup> commercial roofing contractor since 2006. To become a Master Select<sup>(TM)</sup> contractor—a status that less than 1% of roofing contractors nationwide have achieved—a candidate must demonstrate proper licensing and adequate insurance, have a proven reputation, and show commitment to ongoing professional training.

Every roofing contractor, large or small, must be concerned with safety—but how many roofing companies employ a full-time safety director? Delta Innovative Services may be the only one. "It speaks so highly of our commitment to safety," according to Kathleen Early, repair division manager. "In 2014, Delta was awarded the Safety Program Award, Silver Level, by the Midwest Roofing Contractors Association. We obviously have an eye for safety, as well as a reputation for honesty and high-quality work."

The reputation for safety has been earned over a long period of time. Just among the management team, Delta has more than 150 years of combined service experience. "This is a family of roofing contractors; it's in their blood," explains Early. "This started as a small company 25 years ago, and now four generations of the Boyle family have been doing roofing in this area. But we have big capacity—we're one of the few contractors in Kansas City with an architectural sheet-metal division. We own and operate four mobile cranes with certified operators to service our projects. We're basically an in-house, one-stop shop for roofing."

Early expands on Delta's capabilities. "Our competitive edge is our staffing and equipment. Because everything's in-house, it enables us to be the low bid of three or four contractors bidding. What makes that more interesting is that most of our advertising is word-of-mouth."

Even a business with Delta's volume finds time to do things for others. The company assisted at the Mid-America Games for the Disabled, which consists of sporting events for teenagers with disabilities. "We donated and grilled hamburgers and hotdogs, and drove our cranes out to hang

the American flag from,” says Early. Delta does a lot for the staff, as well. “Employee appreciation is rare these days. We have a spring social for the foremen and their families, and in the fall, we have a safety picnic for all the employees—with food, a band, activities for their children, and even a riding bull!”

Delta intends to continue its formula for success, safety, and employee satisfaction as it goes forward into the future. “Ownership, project managers, estimators—most were all roofers first. They know what the job is about. That’s a good thing, and it sets us apart. When you search on the Web for commercial roofing contractors in Kansas City, we’re at the top of the list.”

### About Delta Innovative Services

Delta Innovative Services began building roofs in 1990 in Kansas City, Kansas. Over 25 years, the company has earned a reputation as one of the most respected commercial and industrial roofing contractors in the Midwest. The company began by specializing in repairs and small roof renovations and treating its customers not only as clients but as friends. Although Delta has grown to become one of the largest roofing contractors in the greater Kansas City area, it maintains that personal touch.

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### About GAF

Founded in 1886, GAF has become the largest roofing manufacturer in North America. The company’s products include a comprehensive portfolio of steep-slope and commercial roofing systems, which are supported by an extensive national network of factory-certified contractors. Its success is driven by its commitment to Advanced Quality, Industry Expertise, and Solutions Made Simple for contractors, specifiers, and property owners alike. In 2011, GAF was the first roofing manufacturer to offer a Lifetime limited warranty on all of its laminated shingles and, in 2012, it introduced the GAF Lifetime Roofing System. For more about GAF, visit <http://www.gaf.com>